

Microland Appoints New EVP For International Sales

Microland Limited (www.microland.com), the IT Infrastructure Services specialist, announced today the appointment of Bala Palamadai as the Executive Vice President, Sales for North America and Europe. Bala's key responsibilities would include accelerating Microland's growth in those markets through aggressive new customer acquisitions, growth of existing accounts and building strategic partnerships. Bala brings with him extensive sales leadership experience with a strong background in Hi-Tech, Manufacturing and Financial Services.

Prior to Microland, Bala was Senior Director at UST Global and was responsible for Sales in the US Central region. At UST, he helped significantly in building and growing the regional presence. Bala was previously at Infosys Technologies, where he spent 9 years in sales and sales leadership roles and saw the company grow multi-fold during his tenure. In the early part of his career, Bala spent 3 years at Andersen as a Senior Business Consultant.

Bala has received numerous awards throughout his career. Most recently at UST Global, he was recognized for being the "Best Team Player" and for the "Best Use of Organizational Resources". Bala has also been a speaker at the Asian Business Conference at the University of Michigan Business School, Ann Arbor, and other industry forums.

Bala holds a B.Tech. degree from the Indian Institute of Technology, Bombay and an MBA from the Faculty of Management Studies (FMS), New Delhi.

"We are delighted to have Bala in our leadership team" said Pradeep Kar, Founder, Chairman and Managing Director, Microland. "Bala brings to Microland an impressive track record and rich experience in customer acquisition and growing strategic accounts. With his addition, we are confident of accelerating our business growth in North America and Europe."

Speaking on his appointment as EVP Sales, Bala said "Infrastructure Management Services is one of the fastest growing areas in IT outsourcing. In this context, I see tremendous potential for Microland as an IT Infrastructure Services specialist to grow its customer portfolio in North America and Europe. I am excited to take on this role of building new customer relationships in these geographies by leveraging Microland's compelling suite of services."

About Microland

Microland is India's leading specialist IT infrastructure services provider with a global footprint. Microland's services address the complete IT Infrastructure needs of an organization through the smartfutureSM offering which includes Cloud Computing, Collaboration, Virtualization, and Mobility services and the smartnowSM offering which includes Infrastructure Management Services, IT Modernization Services, Process Maturity Services, Assurance & Compliance Services and Technical Support services. Through a unique IP built into its Service Delivery Platform, Microland leverages analytics, automation and assurance to deliver reduced TCO, greater IT-business alignment and higher performance for customers. The recent awards won by Microland are – Rated amongst the Top 10 Infrastructure Management Providers by Global Services in 2010 for the 4th consecutive year; The Best Infrastructure Services Partner (India) for the sixth time by Microsoft since 2005; Ranked 8th and 2nd amongst The Top 20 Remote Infrastructure Management vendors and for Data Centre Management capabilities respectively by the Black Book of Outsourcing. Microland is headquartered in Bangalore and employs over 2,600 professionals worldwide. For more information, please visit www.microland.com.