

# ‘Microland repositioning itself for digital business’

## Completes 3 decades of operation

**SPECIAL CORRESPONDENT**  
BENGALURU

Bengaluru-based Microland has announced a market repositioning to bring its digital services to the forefront.

The tech firm, which marked the completion of three decades of operations here on Monday, said its investments, business alliances and expansion in recent years had given itself a unique positioning in the industrial IoT service provider market. Microland, led by Pradeep Kar, currently offers remote infrastructure management technologies and solutions to global clients. The company has been investing steadily over the last half-decade to secure talent, skills, tools, and frameworks necessary to reinvent itself, to stay ahead of the curve even as the rate of technological change in-

creases exponentially, it said.

Speaking to the media, Mr. Kar, Microland’s founder and chairman, said his company had done the groundwork for the next stage of growth. “Over the last few years we have evolved, we have made significant investments in leadership talent, IPs and platforms, created centres of excellence, expanded our facilities and geographical footprint. We are now set to serve our global clients in their digital journeys.”

The company currently has 4,500 digital specialists positioned across Asia, Australia, North America, Europe and west Asia.

“We had a 22% growth in revenue last year and going forward, we expect to grow in the 20% range,” he added.