

## Microland Accelerates Adoption And Build Out of Cloud Computing Services in India With Integrated Offering Based on Citrix CloudPlatform

Microland Limited, 7/24/2012 11:00:00 AM

BANGALORE, July 24, 2012

/PRNewswire/ --

### Microland is Citrix's First Cloud Advisor Partner in India

Microland Limited, a leading IT infrastructure services provider, will offer large and medium size businesses in India a set of integrated solutions for cloud design, deployment and management. Addressing the fast growing cloud services market estimated to grow to USD 3.5 billion in India by 2015, according to a report by Zinnov, Microland will help businesses leverage cloud-based solutions to transform their businesses.

Microland will provide end-to-end cloud lifecycle services, from consulting, design and architecture to delivery, deployment, implementation, monitoring and management. This will enable companies in evaluating cost-effective and robust open source options for cloud deployment to gain new business capabilities, increased agility and better manageability.

Microland will deliver services based on advanced technology in the following areas:

- Citrix CloudPlatform, powered by Apache CloudStack, is an open source cloud computing platform that provides the technology for evolving virtualized data center resources into elastic cloud computing environments. This platform enables organizations to build public, private and hybrid Infrastructure-as-a-Service (IaaS) clouds. Users can self-provision compute, network and storage resources through a self-service web portal while administrators are able to manage large numbers of virtualized resources through open APIs. CloudPlatform is hypervisor-agnostic, providing support for XenServer, ESX, vSphere, OVM and KVM.
- Citrix CloudPortal™ Business Manager is a comprehensive business operations suite that works in conjunction with Infrastructure-as-a-Service clouds running on Citrix CloudPlatform, enabling providers to quickly and easily transform their clouds into businesses. Account management, pricing and billing, customer management and reporting capabilities accelerate time-to-market and on-boarding processes. Customers can use CloudPortal to manage their accounts and control their IaaS services.

Microland is the first Cloud Advisor Partner for Citrix in India and will leverage its capabilities and expertise in delivering services integration and co-creation of the cloud with its customers.

Vaibhav Tewari, Vice President & Business Head - Cloud Services, Microland, said, "We are delighted to be a Citrix Cloud Advisor. Microland is already working with large enterprises on the deployment and migration to private cloud across verticals such as banking, financial services, healthcare and government. With Citrix, we look forward to enhancing our cloud offering and extending them to the service provider segment as well."

Mark Micallef, Senior Director, Cloud Platforms, Citrix Asia Pacific, said, "In India, cloud computing is experiencing explosive growth because of the economics and availability of services that have aligned well with the growth and innovation of new business in the region. Our ability to take advantage of this growth has been strengthened through this announcement with Microland, which allows us to work with customers of all shapes and sizes to build extensible, highly scalable, multi-tenanted clouds. We can leverage Microland's 23 years of expertise and experience in service integration and IT infrastructure management services to deliver on our vision for cloud computing in India."

### About Microland

Microland is India's leading specialist IT infrastructure, virtualization and cloud services provider with a global footprint. Microland today is a co-creator of a cloud-enabled tomorrow and a service integrator. Microland's services address the complete IT Infrastructure needs of an organization through the SmartFuture™ offering which includes cloud computing, collaboration, virtualization, and mobility services and the SmartNow™ offering which includes infrastructure management services, IT modernization services and end-user services. Microland is a comprehensive Cloud Infrastructure Lifecycle services provider enabling enterprises to transform to the on-demand IT delivery services space leveraging cloud and hybrid environments.

Through a unique IP built into its service delivery platform, Microland leverages analytics, automation and assurance to deliver reduced TCO, greater IT-Business Alignment and higher performance for customers. The recent awards won by Microland are - rated amongst the Top 10 Infrastructure Management Providers by Global Services in 2010 for the 4th consecutive year; the Best Infrastructure Partner (India) for the 7th time by Microsoft since 2005; ranked 8th and 2nd amongst The Top 20 Remote Infrastructure Management vendors and for Data Centre Management capabilities respectively by the Black Book of Outsourcing. Microland is headquartered in Bangalore and employs over 2,300 professionals worldwide. For more information, please visit [www.microland.com](http://www.microland.com).

### About Citrix

Citrix (NASDAQ:CTXS) transforms how businesses and IT work and people collaborate in the cloud era. With market-leading cloud, collaboration, networking and virtualization technologies, Citrix powers mobile work styles and cloud services, making complex enterprise IT simpler and more accessible for 260,000 organizations. Citrix products touch 75 percent of internet users each day and it partners with more than 10,000 companies in 100 countries. Annual revenue in 2011 was US\$2.21 billion. Learn more at [www.citrix.com](http://www.citrix.com).

Microland®, SmartFuture™, SmartNow™ are trademarks of Microland Limited. All rights reserved.

Citrix®, XenDesktop®, HDX™, Citrix Receiver™, XenApp™ and XenServer® and are trademarks of Citrix Systems, Inc. and/or one or more of its subsidiaries, and may be registered in the U.S. Patent and Trademark Office and in other countries.

Primary Media Contact: Pallavi Pradhan, [pallavip@microland.com](mailto:pallavip@microland.com), 91-80-39180000

Secondary Media Contact: Anantika Channa, [anantika.channa@citrix.com](mailto:anantika.channa@citrix.com), 91-9820544949