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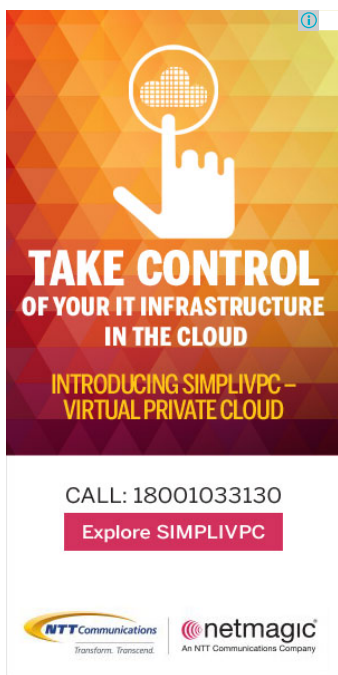


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## Microland appoints Purnima Menon as Chief Marketing Officer

Microland announced the appointment of Purnima Menon as Chief Marketing Officer. Based out of Microland's corporate headquarters in Bangalore Purnima will be responsible for all marketing functions including global business, strategic marketing, sales enablement and corporate communications to drive demand and growth for Microland.

"We are very pleased to welcome Purnima to the Microland team. Purnima brings in extraordinary business expertise and marketing leadership to Microland. She is well recognised for developing strategies that have accelerated growth and built brands of some of the words most successful technology companies. Purnima's insight and industry knowledge will help us elevate the Microland brand, stimulate increased demand for our solutions and services as well drive revenue growth. As we look ahead to the future of Microland, I am confident that Purnima will be a catalyst for change as we continue to execute our initiatives across our geographies." said Pradeep Kar, Founder, Chairman and Managing Director, Microland Limited.

Commenting on her appointment as the Chief Marketing Officer, Purnima Menon said, "I am very excited to join the Microland team and am looking forward to closely work with the senior

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management, marketing and technology teams to make meaningful contributions to the company's strategic transformation efforts. Microland is well poised for its next decade of growth in helping customers leverage the Hybrid IT infrastructure world. My aim will be to apply my expertise and leverage industry trends to further develop Microland's revenue growth across the globe."

Purnima joins Microland with over 19 years of experience, providing marketing and strategic thought leadership to large organizations. Prior to joining Microland, Purnima was the Executive Vice President and Chief Marketing Officer of a global IT Services Company. Her earlier stints included Head of Marketing at Infosys BPO and Head of Marcom & PR at Avaya GlobalConnect. Purnima is the recipient of numerous recognitions, including the Gold Winner in Online & Social Marketing, Awards for Excellence in Brand Management as well been chosen to the prestigious 100 most talented Global Marketing Leaders.



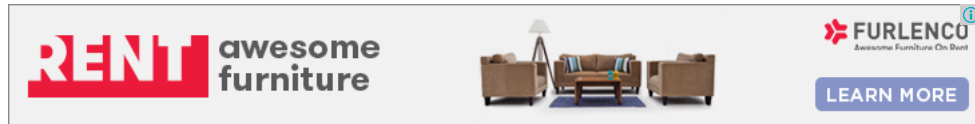
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